

## Exterior PRIMING

The Paint Quality Institute recommends  
*Exterior Priming for a Top Quality Paint Job*

### Benefits

**Maximize:**

- Adhesion of the Finish Coat
- Sheen Uniformity
- Stain Blocking
- Mildew Resistance
- Corrosion Resistance

### Examples

- Unpainted wood, including cedar and redwood:  
**Latex or Oil-based Exterior Stain-blocking Primer**
- Metal surfaces:  
**Corrosion Inhibitive Oil-based or Latex Primer**
- Previously painted trim, doors, siding and masonry:  
**Exterior Stain-blocking or General Purpose Latex Primer**
- Unpainted stucco, brick, and other masonry:  
**Latex Masonry or General Purpose Exterior Primer**

