

## *Interior* **PRIMING**

The Paint Quality Institute recommends  
*Interior Priming for a Top Quality Paint Job*

### **Benefits**

**Maximize:**

- **Adhesion of the Finish Coat**
- **Sheen Uniformity**
- **Stain Blocking**

### **Examples**

- New wallboard, sheetrock:  
**PVA Drywall Primer**
- Tile, glass, plastics:  
**High-adhesion Bonding Primer**
- Previously painted trim, doors, cabinets;  
water-stained walls and ceilings; bare wood:  
**Stain-blocking Primer**  
(latex, oil-based or alcohol-based)

